

# THE OVERSEAS PRESS BULLETIN

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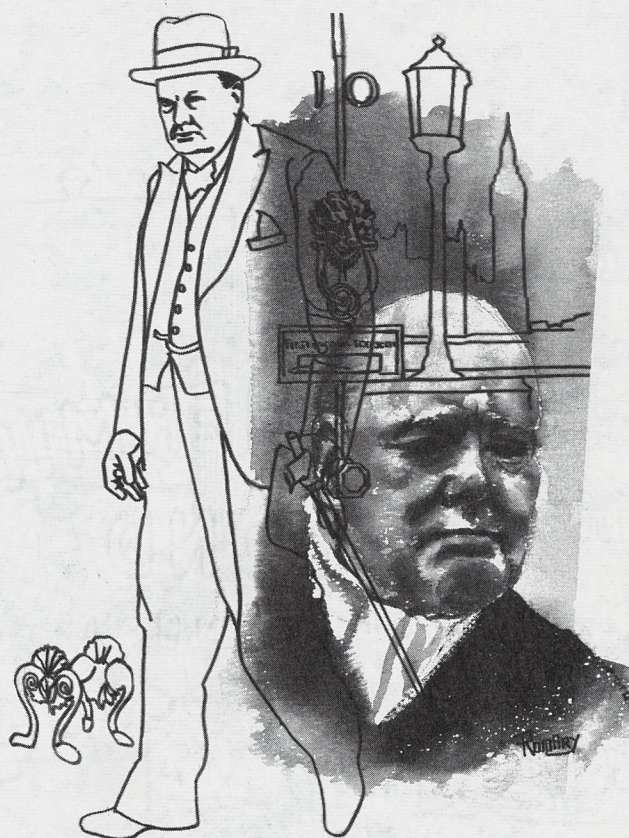
## REDS STREAMLINE PROPAGANDA MILL

By JOHN C. CLEWS

Forty-seven years ago the Bolsheviks came into power in Russia. Forty-five years ago communism was formalized as an international movement by the first Congress of the Comintern. Other international political movements have come and gone. Nazism had its brief decade in power before the greatest war in history wiped it out. During this time the communist system spread through Eastern Europe into Asia and then leap-frogged across the South Atlantic to Latin America, establishing its bridge-head in Cuba. It failed in Western Europe, not least because of the existence at the right time of NATO and other West European organizations of mutual help on the political economic and military level.

In its fundamentals, communism cannot be compared with any other political movement. It is essentially worldwide, expansive and proselytizing. Proclaiming as it does to be the only Truth, it cannot tolerate for long any competing doctrine, particularly of the Left. This is why socialist and social democratic groups in countries where Communists have come into power always became their first victims; their continued existence as an alternative system would be an unwelcome reminder of more palatable alternatives. We must always remember that communism — more especially when it gains power — needs its whipping boys. Its dynamics demand objects of attack, especially when its domestic affairs are not going as well as they should. Threats of attack from without must be conjured up constantly to take people's minds off shortcomings in their own backyard. At the same time accusations must always be levelled against others to divert attention from the day-to-day moves which

(Cont d on page 4)



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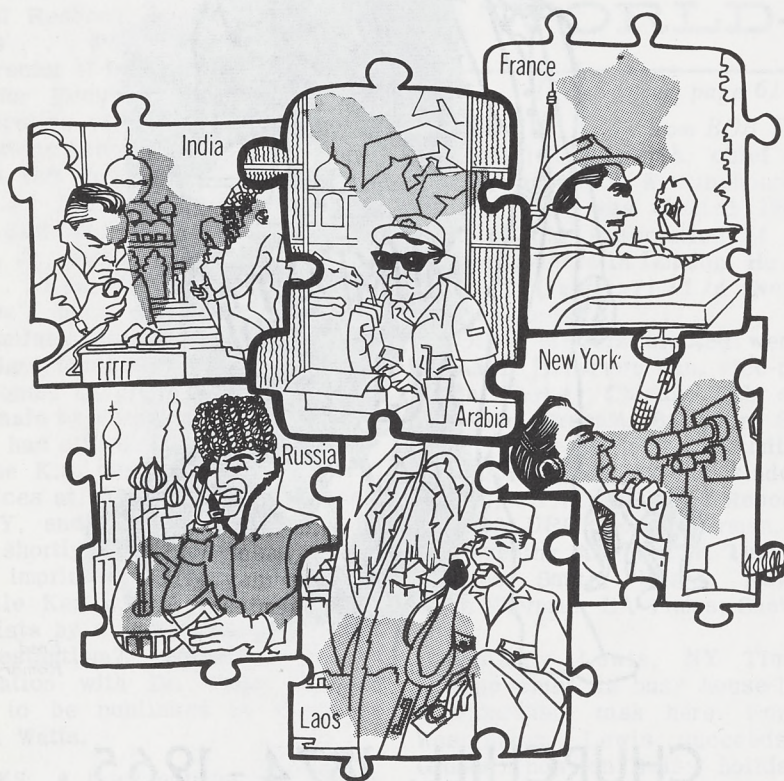
## CHURCHILL, 1874 - 1965

War correspondent, journalist  
author, newsmaker, honorary  
American, honored OPC member



# EVERY COMPANY HAS A STORY TO TELL

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... to OPC'ers, who write  
the world's news

## World-Wide Ticker

Edited by JERRY KRISKA

**LONDON** . . . . . from BOB TUCKMAN

Eddy Gilmore, AP's long-time man in Moscow and London, is at work on his fourth book and second novel. Locale will be several European capitals, and first capital of Gilmore's native Alabama, ghost town called Cahaba. One of central characters will be a foreign correspondent. Tentative title: "Bama."

Passing through London from State-side home visits were David Dugas, UPI, heading back to his Beirut base, and Dick Growald, UPI, returning to Frankfurt . . . . Back from Ohio vacation is Lynn Heinzerling, AP . . . . Off on cruise to Canary Islands with family was Newsweek London chief, Sheward Hagerty . . . . London visitors included Ted Streibert, Radio Free Europe's headman.

**MANILA** . from CARLOS A. ANGELES

Henry Hartzenbusch, Philippine bureau manager for AP, hosted a cocktail party at the Manila Overseas Press Club to introduce George MacArthur, formerly based in Cairo, who replaces him in Manila. Hartzenbusch, in a pre-New Year AP reshuffle, has been assigned to head AP in Tokyo . . . Gil Santos, now freelancing after resigning from AP in Thailand, made a quick trip through Bangkok, Saigon and Hong Kong to complete materials for a forthcoming book on Southeast Asia . . . Max Melian, of Hearst Publications, accompanied a group of 19 American newsboys on a tour of the Philippines. One of the Manila hosts for the youngsters was P. K. Macker, publisher of the Philippines Herald . . . John H. Esterline, USIA director in the Philippines, accompanied U.S. Ambassador William M. Blair, Jr., to Baguio, north of Manila, during the recent Christmas holiday.

**PANAMA** . . . from CREDE CALHOUN

It's unlikely that the first anniversary of clashes on Fourth of July Avenue border between Panamanian students, Canal Zone police and US Armed Forces will go down as most important news story of 1965. Already old and over reported, it turned out to be virtually no story. It did furnish a nice respite from winter to many reporters from the US. It can be said that never has such an unimportant story been covered by so many important journalists.

There were 23 North Americans at President Robles' press conference. Twenty-nine newsmen and wives arrived the day before the "big story" was due to break, and second group of 50 ar-

(Cont'd on page 8)



## Chief Adebo of Nigeria to Explain His Country's Elections at Luncheon

Chief S. O. Adebo, Nigeria's UN representative, will appear at the Club Wednesday to offer his conclusions about his country's recent elections, which saw the return to power of Prime Minister Sir Abubakar Tafawa Balewa.

The ambassador may also take the UN under discussion.

Nigerian parliamentary elections have been the center of much internal political strife, and the boycott in the country's southern sections to the election (by the United Progressive Grand Alliance party) made voting all but impossible in those areas. New elections for the southern sector will be called as part of a post-election compromise.

Adebo's titles currently include Ambassador Extraordinary and Plenipotentiary, Permanent Representative to the United Nations, and Commissioner-General for Economic Affairs.

He has been in government service

## Morton Gudebrod Dies

Morton P. Gudebrod, the newsman who figured in the premature dispatch of the news of Germany's World War II surrender, died Jan. 23 of cancer in California. He was 56.

Gudebrod, an AP man at the time, telephoned the story of the German surrender to the service's London bureau from

Paris under instructions from AP man Edward Kennedy. The media had been given news of the event with the proviso that its release be withheld until it could be announced simultaneously in Allied capitals. Because his story violated censorship regulations, his accreditation with the Supreme Allied Headquarters was cancelled, as was Kennedy's. They were cleared a year later by Gen. Dwight Eisenhower.

Gudebrod was a columnist and feature writer for *Stars and Stripes* in Europe following the war until last fall, when he retired and moved to San Francisco.

He is survived by his wife, Charlotte, and three daughters.

since 1941, when he was in the administrative class of the Nigerian Civil Service. Before his appointment as UN Ambassador, he was Chief Secretary to the Western Nigeria government and was head of the civil service.

Educated at King's College in Lagos, Adebo also carries honors degrees from London University (Bachelor of Arts, Bachelor of Laws).

## CHARTER FLIGHT NOTES

Members on the Charter Flight are urgently advised to make reservations in Rome and in London as soon as possible due to the fact that the Charter arrives and leaves those cities in the "high season", when it is frequently difficult to get rooms.

The Shannon Free Airport Development Company will continue its generous practice of giving every OPC member who produces his membership card a free bottle of Irish Whiskey, the member naming the brand.

There are some seats available on the flight which leaves New York May 20, 1965, and returns from London, June 20, 1965. Resides a non-refundable registration fee of \$10 a seat, the price of the round trip — New York to Rome, London to New York — is \$298.

## Calendar

All reservations will be charged to members' accounts unless cancelled in writing 24 hours prior to function.

(Tapes of the Wednesday Luncheons are broadcast regularly at 5 p.m. over WNYC.)

Wed., Feb. 3 — Luncheon, with S. O. Adebo, Nigeria UN Ambassador. 12:30 p.m. \$3.50.

Wed., Feb. 10 — Luncheon, with Colin Fletcher, author of *The Thousand Mile Summer*. 12:30 p.m. \$3.50.

Wed., Feb. 17 — Luncheon, with Le Roi Jones, playwright. 12:30 p.m. \$3.50.

Thurs., Feb. 18 — Open House, with Raanan Luri, Israeli cartoonist.

## POPE RECEIVES PHOTOS

Allan Jacks, Associated Press Bureau Chief in Rome, has presented Pope Paul VI with a collection of AP photos of the Pontiff's recent India trip.

The Pope thanked Jacks for the pictures and said he understood and appreciated the worldwide activities of the AP.

Jacks' wife and two sons also attended the audience.

For members only . . .

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# Propaganda Now a 'Sophisticated'

(Cont'd from page 1)

are part of the dynamic of communist expansionism. So *propaganda* plays a vastly important role in the communist scheme of things and modern communism is able to equip its propaganda armory with weapons unknown even thirty years ago.

"Propaganda", states the Soviet dictionary-encyclopedia, "is the interpretation of ideas, teachings, political opinions and knowledge, component parts of the work of the communist and workers' parties in the ideological training of the Party masses and the toilers." Propaganda, in short, is a means of presenting events and ideas in the way which best suits the Party's purpose at the moment. It is essentially dynamic in the sense that it is deliberately planned to influence the minds, emotions and ultimately the actions of specific groups. Propaganda is not simply the dissemination of information to all and sundry: it is the presentation of facts and ideas to achieve certain ends. In the case of the communist movement these ends are the establishment of the communist system throughout the world: it is this dynamic which gives the communist movement its continuing impetus.

## Propaganda and Agitation

The Communists distinguish between propaganda and agitation, the first being a more sophisticated version of the second. Agitation is the presentation of single ideas to the masses to arouse their emotions, while propaganda puts the points over in more complete forms. For this purpose Lenin saw the agitator using the spoken word and the propagandist using the printed word. With the advent of radio, television and other means of mass communication the distinction has become somewhat blurred and for our purpose propaganda will be taken to cover agitation as well. As a Soviet article on agitational work stated in 1960, propaganda is "the main means of linking the Party with the masses, the well-tried method of persuading the workers, explaining to them the policies of the Party". A Party resolution on propaganda published in Moscow early in 1960 re-emphasized what has always been said from Lenin's time onwards, that Party propaganda is "decisive".

The heartland of the communist system remains the USSR, even though it is rivalled in the minds of the more militant by China. Moscow and Peking between them are the fountainheads of communist propaganda throughout the

world. With both the aim is the same; the ideological quarrel is over the means.

In the communist countries the Party is the controlling factor, with the State subordinate. Thus the Communist Party of the Soviet Union has a secretariat of officials with functions matching those of the different ministries and departments of the Government, whether at the All-Union level in Moscow or at the level of the fifteen Republican governments. This matching of the Party apparatus with that of the State goes on all the way down to the local level. The major decisions are made by the Party through its Central Committee or the Congress, with the State organizations taking up the Party directives. The dynamism both in home and in international affairs is generated by the Party, in the same way the Party decides on the propaganda line and ensures that it is carried out through all the different media. This work is done by *Agitprop*, the department of agitation and propaganda, which was set up soon after the October Revolution. It has evolved in a number of ways and today it has a staff planning, directing and overseeing all the media of communist propaganda at home and abroad. In this work every type of organization is expected to carry out its specific task. There are three main types of organization. Over all is the Communist Party itself, which issues the directives. Then comes the State. Lastly there is the group known as 'social organizations' — the trade unions, women's and youth leagues, peace and friendship societies, scientific and educational bodies. Whether operating at home or abroad, they all have their task to fulfil in putting over the propaganda line of the moment.

The communist movement internationally puts out its propaganda through a complex network of direct and indirect transmission belts. The direct means are through the national communist parties in those countries where they have a legal existence. In such countries they operate overtly as ordinary political parties, supplementing this 'normal' work with the operation of covert front organizations such as progressive bookshops, travel agencies specializing in trips to communist countries, cultural societies to promote relations with specific communist countries and trading companies dealing in goods imported from communist countries. In many cases these fronts have direct relationships with equivalent 'social organizations' in the communist world. The

communist state organizations work through their normal dealings with equivalent bodies in other countries. They make use of their diplomatic and trading contacts. They take the rostrum at international gatherings. Their officials seek out likely converts in their own field of work. The "social organizations" have their main contacts abroad by way of the international fronts, the names of which define their spheres of activity: World Federation of Trade Unions, World Federation of Democratic Youth, International Union of Students, World Council of Peace, International Association of Democratic Lawyers, World Federation of Scientific Workers, Women's International Democratic Federation, International Organization of Journalists and the International Federation of Resistance Fighters. This vast complex was set up in Stalin's time, in the years following the end of the war.

The multitude of organizations within the communist countries themselves, together with the communist bodies and fronts throughout the rest of the world all have the job of presenting the communist message of the moment. They have the task of defending communist

dailies penetrate  
and sovietize each  
segment of a vast  
empire



# tel' Weapon in Kremlin's Arsenal

interests and of attacking any policies, actions or persons viewed by the communist leadership is likely to stand in the way of communist expansion. Everything is done in the name of peace, but a peace such as can only be attained under communist rule. By the Party logic, the opposition to communist expansion is imperialism, which by its very nature is warmongering. Only communism can effectively oppose imperialist warmongering and so peace can only be assured when communism has full power in the world.

## The Biggest Network

But these statements must be transmitted. Communist propaganda is spread by the biggest communications network in the world. One quarter of the book and pamphlet production in the world appears in the USSR: in 1963 Soviet publishing houses issued 77,625 titles totalling 1,262 million copies. All these publishing houses are controlled by the State Committees for the Press of the USSR Council of Ministers, set up in August 1963 to control on a State scale the content and ideological direction of all types of publication. The job of this

Committee is to see that literature is published which will help "the creation of the material and technical basis of communism", at the same time unmasking the essence of non-communist ideology.

Together with press and publishing go the State-run news agencies, of which the Soviet agency TASS is the most notable. It operates under close Party supervision, whether at home or abroad, as do the official news agencies of the other communist countries. They send news from the communist countries to the outside world and supply the communist press at home with its foreign coverage. In both directions the Party line of the moment is observed. A couple of years ago, the Soviet agency APN was set up. This is not a State body, but a "social organization". It complements the work of TASS with feature and magazine services throughout the world. It has nearly 4,000 press clients in non-communist countries and publishes over thirty newspapers and magazines, as well as books and brochures.

The use of radio by communist propagandists has been perhaps the most

spectacular phenomenon over the past decade. In 1948 the Soviet, East European and Chinese communist stations were broadcasting 600 hours a week for listeners abroad. This total has now topped the 4,000 hour mark, with a constantly increasing emphasis on services to Africa and — in recent months — to Latin America. With the addition in May, 1964, of services in Khmer for Cambodia and in Thai for Siam, the number of languages used by Moscow's external services has risen to forty-eight. This does not include those transmissions in local languages from Soviet Central Asian stations which are beamed with stronger signals to reach listeners on the other side of the USSR's Asian borders.

If we look back over the past decade of communist propaganda activity, we can see it as one of increasing sophistication. The death of Stalin obviously brought many changes with it, but it was not until after the middle fifties that the communist leaderships began to think in what might best be called public relations terms. Stalin rarely ever stirred from the Kremlin, which he kept as a closely locked fortress. His successors threw the Kremlin gates wide open and themselves embarked on a series of world tours — Western Europe, North America, Asia and most recently Africa. On the diplomatic level, communist representatives unfroze and smiled.

Communist propaganda continues to be dominated by three factors — ideology, utopia and myth.

Ideology is the hard basis, with its insistence that peace will only come when communism is triumphant. Utopia is the day of communism triumphant, a vague wonderland in an even vaguer future. The hardships and restrictions of today must be imposed because imperialism is still a threat, states the ideologist. The myth remains as before in the continued reminders that, with imperialism in the world, a catastrophic war is always imminent. Communist mythology is in constant need of a bogey with which to frighten the believers and potential believers. If no devil exists, then one must be created. Communist propaganda is something very much on its own, with nothing else like it in the world. Our appreciation of it can only be made on a very personal level. It is a major weapon in the communist armory and its effectiveness depends on our own critical assessment of it.

(From the NATO Letter)





# **BULLETIN**

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OPC ART WORLD: "The Correspondent", monochromatic oil painted in 1904 by the famed reporter-artist, Frederic Remington, is part of the Club's permanent collection.

## Letters

### \$2 MISUNDERSTANDING

I am moved to commend you and your confreres on a piece of reportage which is either wicked ignorance of current economic demands or sneaky propaganda or a combination of both. Next time I come to the Club I am going to try that less-than-\$2 magnum of bubbly and a little of the beluga for less than I pay to have the food spots taken out of my jaunty hunting vest. I note you calculated the service charge correctly but I suspect the shop steward was breathing down the adding-machine at this point.

And while I am at it, I see no reason to keep it a secret that the we are being talked about around town (and even into New Jersey) as being somewhat vinously pedantic and small-townish in our menus. I would think there is a measure of weight in what is being said by our critics when one reads in our menus

something to the effect that this precious little burgundy is a fund thing to drink with the red slavery meats and that fowl is ever so enhanced by this Chateau Le Blanc. I guess I'm saying that if we need editorial sentences under the wines on the carte de vin, we need some new writers.

Now, I'll be grateful if you'll let me know at your early convenience on whose toes I have clumsily trod so that I may muscle my medial flab toward the bar and humbly offer to stand the libations until memory of my critical sins have been washed away.

Yours for the Good and Perfect Society — which, until it arrives, can't stand people offering anything in magnums for under \$2.

Dale Armstrong, New York

### TV DINNERS?

After a recent luncheon at the Club, I wonder why the OPC doesn't save money by letting the chef off during the day and just serving TV dinners. I doubt whether anyone could tell the difference.

Betty Wason, Pleasantville, N.Y.





**TURKEY NIGHT:** Special guests shown with Regional Dinner Chairman Myra Waldo (second from right) were Erdogan Ulus, director of the Turkish Tourism & Information Office, Mrs. Orhan Eralp, Miss Waldo, and Orhan Eralp, Turkish UN Ambassador.

## Placement

### Major Foreign Cities:

A-316 Wanted: Free lance and Part-time fashion correspondents for trade publisher. Skilled free-lance photographers also wanted. Correspondents to report monthly on items of fashion interest for home & family made locally but potentially saleable elsewhere. Professional photos to make night shots with full detail of shop windows, submitting 8x10" glossies with orig. neg. To work with local correspondents on assignment basis. Both wanted in following: Johannesburg, Copenhagen, Calcutta, Vienna, Istanbul, Cairo, Santiago, Rio de Janeiro, Athens, Stockholm, Mexico City, Tokyo, San Juan, Istanbul, Kobe, Teheran, Beirut, Honolulu, Nice, Osaka. Mail inquiries to Jules Gordon, WINDOW SHOPPING THE WORLD, 545 Fifth Ave., New York, N.Y. 10017.

### New York City:

A-318 Wanted: Account exec. to write & place articles about housewares, gift wares, consumer products and toys. Salary: \$10,000 plus fringe benefits.

A-315 Wanted: Fin. P.R. writer with placement ability, 3 to 4 yrs. bus. news exp., for financial P.R. agency; Salary: \$8,000-10,000.

### New England Area:

A-317 Wanted: Experienced P.R. people to staff university P.R. department. Top job calls for individual with strong editorial/p.r. background, to run news bureau, manage student radio station, handle national communications, alumni and public affairs, build up image of urban university. Other posts in these areas also open. News background required in all cases. Send detailed resumes with salary needs, stating personal thinking about p.r. role in university affairs, reason for application, long-term objectives.

Please write c/o Box No. attention S.E. Kosen, placement Com. Chairman, Overseas Press Club. Only members' resumes will be forwarded directly to advertiser. Also, please contact chairman by mail at OPC or by phone (MU 7-4100) re any openings you may wish to have advertised in Bulletin on cost-free basis.

## CONEY NIGHT SUCCESS DUE TO VOLUNTEER HELP

Volunteers were largely responsible for the success of the recent Coney Island Winter Carnival, according to Alice Towsley, chairman of the Top of the Club Committee which sponsored the event.

Guests were entertained by the Skyliners quartet, comprised of Jack Lepari, Warren Stephens, Bob Landate and Dr. Nathan Warpick. Charles Weaver was a soloist.

Entertainment also was provided by the OPC's own Will Yolen, who gave a short pogochello recital. Lou Schroeder also made music.

Croupiers who presided over the gaming tables were Janet Leib, Charles Samuels, Ruth Winter, and Dr. Arthur Winter. Other attractions were caricaturist Joseph Kaliff and palmist Edith Nyles. Steeplechase Park, the NY Herald Tribune and Hildegard Fillmore contributed to the carnival setting.

Cuisine and waiters were from Nathan's Famous, Inc., of Coney Island.

## Classified

23 DAY SUBLET: Feb. 20 - Mar. 14, Town House 3 Rm. Apt., 71st bet. Fifth-Madison, high ceilings, fireplace, TV-Stereo, twin beds, \$225. G. Bruder, TR 9-5171.

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AIR HONOR: Bob Considine (left) is winner of the Strebog-Dobben Memorial Award for "outstanding contributions to the public understanding of commercial aviation". Considine receives his award from TWA Board Chairman Ernest R. Breech during ceremonies in Phoenix. Airline sponsored award.

## Ticker

(Cont'd from page 2)

rived in time for US Ambassador Jack Vaughn's reception.

**Paul Kennedy** came from Mexico to assist NY Times' **Olive Brooks**; **Milan Kubic** flew up from Rio to help your correspondent for Newsweek. **Jules Dubois**, Chicago Trib; **James Tanner**, Wall Street Journal; **Edwin Lahey**, Miami Herald; **Karl Abraham**, Philadelphia Bulletin; **Hal Hendrix**, Scripps-Howard; **Daniel James**, Newhouse Papers, **George Natanson**, LA Times, were among those present.

**Edwin Reingold**, Time-Life, came to give a hand to **Jean Bailey**, resident correspondent. Among local correspondents there were **Ralph Skinner**, Miami Herald; **Ruby Phillips**, Newstay; **Ernie Silva**, ABC.

## WASHINGTON...

from JESSIE STEARNS

Shakeup of CBS news staff was big news in Washington. **Harry Reasoner**, New York City, comes here as White House correspondent. Reasoner replaces **Dan Rather**, who came up from Texas as President Johnson became Chief Executive. **Martin Agronsky**, who's been in Washington 20 years, moves to Paris in February. He'll replace **Charles Collingwood**, who goes to London. To Moscow, goes **Hughes Rudd**, from Chicago.

**Franc Shor** sent out New Year's invitations in his name at his Massachusetts Avenue residence, stating: "Come see why these cards are now obsolete."

## PEOPLE & PLACES

By BETTY ETTER

ON THE GO: **Joe Peters**, McGraw-Hill correspondent in Belgrade, Yugoslavia, will arrive in New York early in March for a few weeks' stay; says he's "ready to lecture about anything concerning Yugoslavia, including Montenegro, to anybody willing to listen and pay for my dinner plus." . . . **Christine Hotchkiss**, who was married last May to Col. David Sutherland of the British War Office and has been living in London since, is now in Rawalpindi, West Pakistan, where her husband is attached to the British High Commission . . . **Sanford Griffith** to Marrakech, Morocco, for two weeks before returning to re-open his classes at NYU and the New School . . . CBS News correspondent **Peter Kalischer** is vacationing in Tokyo before returning to his regular beat in South Viet Nam . . . **John Luter** is back from Airlie House, a 1200-acre "think farm" near Warrenton, Va., where he represented the Columbia School of Journalism at an American Council on Education seminar on the mass media . . . **J. D. Fendell**, regional director for King Features in South America, is in New York for executive meetings . . . **Marjorie W. Young** in Paris covering the fashion shows for the Safety Journal and Industrial Review, Anderson, S.C.

ARTICLES: **Martin Abramson's** sociological study of "Single Girls in New York" in February Cosmopolitan . . . January issue of Viewpoint carries an article by **Stella Margold** on Iranian art . . . **Bruce Cassidy**, book editor and home workshop columnist for Argosy, is the author of a piece on the "quiet home" in the February issue. It's one of a projected series about the house and Bruce is glad to see material on the

Reason is glamorous **Donna Fifield**, of Paris, who became his bride in mid-December. She was founder and publisher of highly-successful "Paris Gazette," is mother of 10-year-old twins.

**James Free** won one of Birmingham (Ala.) News' kudoes for distinguished year-round reporting of Alabama angles in Washington and elsewhere . . .

**Art Holzman**, NASA attorney, returned from one-month South American tour . . . **J. Norman Lodge** died last month in Washington. He was stricken as he packed for flight to San Antonio, where his wife waited at their new retirement home.

Women's National Press Club annual Congressional Club dinner brought out a record of 73 senators, 150 representatives, five Cabinet secretaries and their wives, and OPC members.

subject from free-lancers.

BOOKS: **Theodore E. Kruglak's** Sigma Delta Chi award-winning book, "The Two Faces of TASS," out in paper back via McGraw-Hill . . . Grosset & Dunlap is bringing out a special memorial issue of **Adele Nathan's** "Churchill's England," which is due in bookshops the end of the month. Meanwhile, Random House is prepping a new edition of her "Building the First Transcontinental Railroad," a Landmark book which has already gone through 17 printings . . . **Irving R. Levine**, NBC's man in the Mediterranean, at work on "Main St., Israel," which Simon & Schuster will publish . . . Title of **Victor Lasky's** new one for Trident, "The Ugly Russian."

SPEAKERS: **Harrison Forman** delivered a special lecture on his recent trip to Siberia and Mongolia at the Explorers Club, of which he is now a life member. . . . **Pauline Frederick** set for a Pontiac (Mich.) Town Hall speaking date . . . Cue's **Robert S. Kane** was a recent speaker at the NYC chapter of Theta Sigma Phi . . . **Elaine Shepard** speaking on CBS Toronto, to discuss her recent interview with Chou En Lai . . . **Juliet Lowell** was the banquet speaker at a medical convention in Martinsburg, W.Va.

HONORS: **Dan Priscu**, who "invented," and designed the Rensselaer Review and has been writing and editing it for the last year, was on hand in Washington, D.C., this month to receive a Time Life Sports Illustrated certificate for "distinction," one of five presented to colleges and universities in the Middle Atlantic and Northeastern states at the annual meeting of the American Alumni Council . . . **Mary Voss** is judging the best news stories to appear in women's pages for the Mary Shine Awards at the Women's Press Club of Pittsburgh . . . **William R. Mathews**, editor and publisher of the Tucson (Ariz.) Star, named Master Editor-Publisher of 1964 by the Arizona Newspaper Association.

RADIO & TV: **Fannie Hurst**, who has been named honorary chairman of a committee to save NY's Savoy Plaza Hotel from the wreckers, wasn't fazed by the weather (lousy) when she appeared on both radio and TV in defense of her cause. Despite the wind and cold, viewers report, she looked at much at ease as if she'd been interviewed in her own living room, and not on the hotel's step.

CONVALESCING: **Bill Tangney**, a patient in St. Vincent's Hospital suffering from a serious head injury since early in December, has now been transferred to Columbia Presbyterian; is showing steady improvement.